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## PRESS RELEASE

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### FOR IMMEDIATE RELEASE

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## WARNER POWER ANNOUNCES ITS NEW GREEN STAR<sup>®</sup> TRADEMARK

**WARNER, New Hampshire** - Warner Power has revealed its new Registered Trademark: *GreenStar*<sup>®</sup>. Aptly capturing the current public awareness and commitment to energy saving and our environment, this new trademark will highlight and promote Warner Power's latest low energy products.

**Green☆Star<sup>®</sup>**

Commenting on the design, Warner Power President and CEO Ed Randall said: "Our in-house marketing team did a great job. Echoing the Department of Energy's well-known 'Energy Star' labeling of domestic appliances, we wanted to go one step further and emphasize the 'greening' of Warner Power. We work in one of the most beautiful parts of New Hampshire where we enjoy, and have the greatest respect for, the natural environment. So it is no surprise that we find Warner Power taking this leadership role".

As an example of energy saving, Warner Power is launching its new digitally controlled power supply for Xenon lamps, used in medicine, dentistry and TV and Movie lighting. This is a startling 25% more efficient than previous models.

Warner Power's R&D program has a sense of high urgency as it seeks to exceed even the most aggressive targets for energy saving. Its new Hexaformer<sup>™</sup> brand of electrical transformers, in conjunction with its SmarTran<sup>™</sup> transformer management system, can reduce losses by as much as 70% compared with conventional technologies.

Warner Power is proud of its heritage of Yankee ingenuity and is applying sound principals of Yankee thrift to its new designs.